

*The following are my personal notes, not official meeting minutes. For official minutes, please go to the Delanco Municipal Building, 770 Coopertown Rd.*

Delanco Township Committee April 2, 2012

Present: Fitzpatrick, Lord, Templeton, Jass, Hinkle (absent)

Also Present: Mr. Schwab, Township Administrator; Mr. Denton, Township Engineer; Mrs. Lohr, Municipal Clerk; Mrs. Martin, Deputy Municipal Clerk; Mr. Fenimore, Supt. of Public Works; Chief Sacalis, Delanco Police

Ordinance 2012-5 amending Chapter 238 governing "Shade Trees" – 2<sup>nd</sup> reading  
Hearing open to the public – no comment

Closed

Fitzpatrick: It's been back and forth for several months. Shade Tree commission did a great job. I'm ready to move forward.

Vote: Lord and Fitzpatrick: Yes Templeton and Jass: No

Jass: Appreciates the work into this. There is enough in our current ordinance.

Fitzpatrick: Our ordinance doesn't comply with the state statute. Sorry that we aren't passing this.

Jass: I have to look back at how long the ordinance on the books has been there and how it has been used over the years. Needs more clarification as to terminology.

Lohr: Motion doesn't carry.

Jass: Township Committee has asked Recycle Bank to come in for an update.

Regional Account Manager for Recycle Bank (Joe missed last name): Program started in 2008. Currently of the 1700 units in Delanco 51% are actively engaged. In addition, 65% recycle once a month. On average 25 tons are recycled in terms of points each month. Specific to points 100,000 points per month and 20,000 are being spent – 20% of the points. Members of the public?

Fenimore: When we go single stream, how does that affect?

Recycle Bank: Positively. Intended for single stream.

Fenimore: Lots of people have a hard time getting their credits. It's so difficult to get in there, it's frustrating for a lot of people. Coupons at the beginning were local, but now the stores are not here.

Recycle Bank: Couple advancements: 1. Navigation on site – sometimes more difficult. Reason it is difficult is because we are constantly updating. Different browsers aren't the same. 2. Rewards available – two weeks ago – web portal to drive concept of adding more local partners. Allows public to contact businesses that aren't participating and ask them to participate. Portal clears noise. Person who wants to be a part doesn't have to navigate the rest. 3. Release yesterday – for past 6-8 months, you can set parameters for distance you are willing to travel. You have to reset when you go back. When I set for 5 miles, I saw 128 rewards out there. I feel pretty good that there is a nice mix.

Jass: Address how many members have given points to the library. When you came in, you told committee that you could donate your points to local organizations.

Recycle Bank: Fundraising – would pay \$1 for every registered user. We don't have any tracking – 20 additional dollars. I didn't move the needle much. Received a call from Marie. We agreed to extend for a year and will honor that promise.

President of Library Board: We were promised that residents could pledge points directly isn't the same as getting a dollar.

Recycle Bank: Obviously been a hot topic for the last year and some change. Ultimately, when we spoke here, it was a program that we had in place. We fully intended to allow folks to do so. In general, we found a few things: By allowing it to be so open, we had a lot of small non-profit for \$5 or \$10. You had good aggregate numbers, but not enough for impact. We found that we needed to talk to the kids so decided to focus on Green Schools program. It's been discussed that we consider other donation possibilities. I understand that it affected this library negatively, but positively affected school.

Library: How did the Upper Dublin Education donation get there?

Recycle Bank: It preceded the donation program.

Resident of Rancocas: How much are we paying Recycle Bank?

Fitzpatrick: \$12,600 a year

Resident: What are we as residents getting? We do recycle and have our blue buckets. As a taxpayer, I would rather keep that money in town. Folks are going to do it, without the rewards.

Recycle Bank: We do have a toll free number if there are problems. You can contact us online.

Fenimore: How do you keep track of who uses this vs. the price of it? I hear a lot of bad feedback on it. Points can only go so high.

Recycle Bank: You can earn 450 points per month.

Fenimore: If you don't use the credits, does it keep tallying up?

Recycle Bank: Every time you earn points, you are actively engaged.

Fenimore: The points that I add up, is there a cap?

Recycle Bank: Keeps adding indefinitely. Points spent – one point is worth a penny to ten cents.

Lord: Just did the math. \$12,000 monetary value.

Recycle Bank: If Recycle Bank went away tomorrow, would people still recycle? Yes, but some people are motivated by that.

*I spoke regarding my disappointment that Recycle Bank hadn't delivered on the verbal promises they made during their pitch to let residents support local groups like the PTO and the library. I also relayed my experience with trying to print a coupon at home, being unable to do so, waiting days for an email response to my problem, not ever getting my phone call picked up, having a 30 day coupon take 3-4 weeks to mail, and then having Recycle Bank just cancel my order. I urged the Township Committee not to renew the contract when it comes up again. I said that people in town recycle because they now have a way to do it without having everything blowing around.*

Templeton: There's a saying, "The customer is always right." You're not doing a very good job. You need to fix this.

Jass: We are trying to correct the problems that everyone is concerned with. The amount redeemed, it's near the breaking point, but when you look at what's not redeemed, it's significant. Our library needs a lot of support. That organization works hard.

Fitzpatrick: I did invite Joe to come. My concerns were what we are paying vs. what we are getting. I was in favor of the program to get people recycling. The program has had some problems, and it has been frustrating. If Recycle Bank would resolve some of these issues... thank you for coming in.

Resident: When is the contract timeframe up?

Jass: November 2013.

#### Comments – Professionals

Denton:

-Grants – Didn't receive grant for Maple

-Still hopeful for safe streets to schools

-Field of Dreams – was never included in sewer map – requires application (there was more, but I didn't hear it.) Cost of hooking into sewer and building a septic system is comparable. Needs county approval.

Jass: Does that affect layout?

Denton: No. Maintenance would be to empty tank every two years.

Phase 1 – asked contractor to look at enclosures. Electrical connections were locked, but then weren't.

Jass: Time frame on meters?

Denton: Haven't heard.

Fitzpatrick: Sod?

Denton: Contractor will check. You need irrigation system before you fertilize. It needs to be thatched.

Jass: We can apply for open space and county trust at county level.

Denton: We have to decide what we are going to do at the next phase.

*I left early. I didn't feel well.*

#### Township Administrator

##### Department Heads

1. Police
2. Public Works
3. Municipal Clerk

#### Comments – Township Committee

##### Consent Agenda

Resolution 2012-58 calling for the restoration of energy taxes to municipalities

General 815,523.35  
Payroll 79,468.86  
Trust 1,111.75  
Public Defender 189.00  
Open Space Trust 1,554.00

Approval of Consent Agenda

Meeting open to the public

Meeting closed to the public

Correspondence

Discussion Items:

1. Fencing and gate quote for West Ave. Nature Trails at the Dunes
2. Recycle Bank Rewards Contract
3. Bulkhead-retaining wall issues at Delaware Avenue

Adjournment